



LEICESTER RACECOURSE

A CLASSIC VENUE FOR RACING, DINING & EVENTS

ADVERTISING 2024

Standard 12 month Package £2000.00 plus VAT

Company logo and link on website Affiliates page.

Advertising space for one banner on racecourse (does not include cost of production)

Consistent social media activity including 10 stories on (Facebook and Instagram) and 2 posts on Facebook, Twitter, Instagram and LinkedIn throughout the 12 month period

8 half page racecard adverts

Company Logo on CCTV screens each raceday

One sponsored race to include £50 BTO and trophy presentation

Platinum 12 month Package £4000.00 plus VAT

Company logo and link on website Affiliates page.

Full page racecard advert on all meetings

Advertising space for one banner on racecourse (does not include cost of production)

Company Logo on CCTV screens each raceday

Consistent social media activity including 12 stories on (Facebook and Instagram) and 5 posts on Facebook, Twitter, Instagram and LinkedIn throughout the 12 month period

One sponsored race to include £50 BTO and trophy presentation

2x Annual memberships

